

Relay For Life California Team Program Fact Sheet

Sequoia Equities

<http://main.acsevents.org/SequoiaEquities>



THINGS TO BRING ON TEAM RECRUITMENT VISITS:

- California Team Program Promo flyer
- Team Recruitment DVD
- Team Captain packet
- Kickoff invitation
- Team Captain meeting schedule
- Relay poster(s)
- Relay brochure(s)
- Company specific promo flyer (optional)

TEAM RECRUITMENT INFORMATION

Each company has a designated California volunteer leader. Please refer recruited team captains to the ACS Team Registration website below to connect to the volunteer leader within their company.

- Team captains should be encouraged by Relay recruiters to use the company name in their team name for added assistance in tracking teams.

SPECIAL NOTES ABOUT RECRUITING TEAMS FROM SEQUOIA EQUITIES:

- The California Team Program will be promoted through the HR department of Sequoia Equities to present opportunities for involvement and a link to the registration site.
- Teams are encouraged to register online in order to be tracked statewide and/or fill out the scannable form to reflect their affiliation with Sequoia's Relay For Life efforts.
- Relay volunteers are encouraged to offer local involvement opportunities directly to Sequoia employees.
- Employees are not required to participate in American Cancer Society activities but volunteerism is encouraged.
- Sequoia Equities is offering the following opportunities to encourage involvement/provide assistance to ACS and RFL:
 - Paid time for employees to participate in some RFL events (refer employees to HR for more information)
 - Use of clubhouse of local apartment community for team captain's meetings
 - Access to Sequoia's customers (apartment residents) through Sequoia sponsored and paid events in the form of fundraisers and team recruitment
- ACS staff should contact the local offices to discuss volunteer opportunities within ACS.

GENERAL COMPANY INFORMATION:

Corporate Website: <http://www.experiencesequoia.com>

This partnership is the first venture in Sequoia's focus on social responsibility. The company's goals are to encourage employee involvement in the program as a means to giving back to the community. Through this program, the company hopes to also provide volunteer and leadership development opportunities for its employees. The Company President is committed to this partnership and the program is being driven by two executives of the company – Directors of Human Resources and Marketing and will be strongly supported.

Matching Gifts: no

Sponsorship opportunities: yes – please ask

Other ACS involvement: None

