

# AMERICAN CANCER SOCIETY RELAY FOR LIFE

## Join us in the fight against cancer today!



### American Cancer Society Relay For Life

Relay For Life is the American Cancer Society's signature activity. It offers everyone in a community the opportunity to participate in the fight against cancer. Teams of 10 to 15 people from all walks of life camp out at a local high school, park, or fairground and take turns walking or running, around a track or path. Each team is asked to have a representative on the track at all times, while special entertainment, music, and fun activities keep things lively. Relays are overnight events, up to 24 hours in length. Teams raise money prior to the event, then celebrate their fundraising efforts while honoring survivors and remembering those lost to cancer in special ceremonies during the event.

### Relay For Life California Team Program

The California Team Program is designed for organizations who want to encourage employees/members to get involved with the American Cancer Society. The California Team Program gives companies/organizations a chance to get all of their branches/stores/chapters/clubs/offices involved with the Society and Relay. It enables a company/organization to promote health and wellness through participation in Relay. It provides a way for a highly involved company/organization to be recognized on a statewide level for involvement in Relay in multiple communities. The Program is an opportunity to create camaraderie for employees/members by having multiple locations participate in Relay For Life.

### Join the Fight!

This year Sequoia Equities embarked upon a new mission; not one driven by profit, but rather an endeavor to extend the parameters of our brand promise "the experience matters", to endorse our company's position on corporate social responsibility. Sequoia's plans and commitment to this new objective are both supported by, and driven through, the organization's highest ranking executives. Their plans were formalized this year in a campaign entitled, "Sequoia: Sharing the Experience". This campaign was designed to address a multitude of challenges, but chose to begin by establishing a partnership with the American Cancer Society's Relay for Life. Please join Sequoia Equities this year in the fight against cancer. You can visit [www.ExperienceSequoia.com](http://www.ExperienceSequoia.com) to learn more about the program, how to participate, or contact your company volunteer leader today.

**2 year**  
California  
Team Program  
Participant

*It's about being a community that takes up the fight.*



1.800.ACS.2345  
[www.cancer.org](http://www.cancer.org)

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